

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CUSTOMER NO. 22927

Applicants: Walker et al.  
Application No.: 09/604,898  
Filed: June 28, 2000  
Title: METHOD AND APPARATUS FOR CONDUCTING  
OR FACILITATING A PROMOTION

Attorney Docket No. 99-112  
Confirmation No.: 6292  
Group Art Unit: 3622  
Examiner: Duran, Arthur D.

RESPONSE  
to the Office Action mailed December 7, 2007  
(Paper No./Mail Date 20071119)

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Non-Final Office Action mailed December 7, 2007,  
(Paper No./Mail Date 20071119), please enter the following amendments  
and consider the following remarks.